

STATE OF NORTH DAKOTA

PROCLAMATION

GOVERNMENT COMMUNICATORS DAY

FEBRUARY 24, 2024

WHEREAS, the role of government communications is to inform, educate and engage the communities they are funded by and serve in a transparent way, that the citizens of their area might be more connected and involved with the processes of their local, state and federal governments; and

WHEREAS, Government Communicators Day acknowledges the dedication of communicators across various levels of government, recognizing their commitment to providing information to the public in a way that is helpful and easy to understand; and

WHEREAS, government communicators create relationships, issue calls to action, build awareness and understanding through storytelling, engage citizens on civic issues and utilize all channels to include people in critical decisions; and

WHEREAS, it is essential to have strong and innovative communications in local, state and federal government because it is a foundational element of living in a democracy where citizens have the freedom to make their voices heard; and

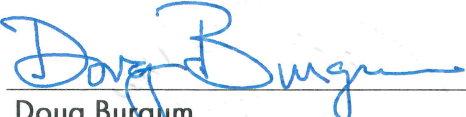
WHEREAS, North Dakota expresses pride, deep gratitude and recognition for government communicators' professionalism, dedication, hard work, commitment, enthusiasm and sacrifice; and

WHEREAS, communicators play a vital role in government operations by facilitating the dissemination of accurate and transparent information to employees and the public; and

WHEREAS, effective communication is necessary for enhancing public trust and understanding of government initiatives so that citizens served are informed, educated and engaged.

NOW, THEREFORE, as Governor of the State of North Dakota, I do hereby proclaim
February 24, 2024, **GOVERNMENT COMMUNICATORS DAY** in the
State of North Dakota.




Doug Burgum
GOVERNOR

ATTEST: 
Michael Howe
SECRETARY OF STATE