

STATE OF NORTH DAKOTA

PROCLAMATION

LIFE INSURANCE AWARENESS MONTH SEPTEMBER 2026

WHEREAS, life insurance provides financial security to families who suffer an unexpected loss, helping surviving family members meet immediate, ongoing and future obligations; and

WHEREAS, 90 million American families depend on life insurer products to protect themselves and those they love across a lifetime; and

WHEREAS, life insurers paid out \$317.9 million in life insurance benefits to North Dakota families in 2024; and

WHEREAS, North Dakota residents own 384,000 individual life insurance policies, with coverage averaging \$178,000 per policy holder; and

WHEREAS, life insurance companies invest approximately \$32 billion in the North Dakota economy; and

WHEREAS, there are 406 life insurers licensed to do business in North Dakota, generating approximately 4,600 jobs; and

NOW, THEREFORE, as Governor of the State of North Dakota, I do hereby proclaim
SEPTEMBER 2026, **LIFE INSURANCE AWARENESS MONTH**
in the State of North Dakota.





Kelly Armstrong
GOVERNOR



ATTEST:
Michael Howe
SECRETARY OF STATE