

STATE OF NORTH DAKOTA

PROCLAMATION

NORTH DAKOTA TRAVEL AND TOURISM WEEK

MAY 4-10, 2025

WHEREAS, the travel and tourism industry is an essential part of North Dakota's diversified, statewide economy, supports community vitality, is key to workforce recruitment and retention, supports many industries and will continue to be an essential part of North Dakota's diversified economy; and

WHEREAS, travel is an economic powerhouse for every state and destination across the country, with an economic output of \$2.9 trillion, supporting 15 million American jobs; and

WHEREAS, the tourism sector had an estimated \$5.7 billion in total economic impact for North Dakota. Visitor spending grew to \$3.3 billion, an 8.8% increase; and

WHEREAS, North Dakota Tourism saw record traffic inspiring potential visitors with more than 3.6 million visits to NDtourism.com in 2024; and

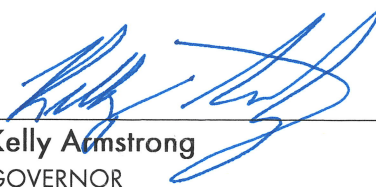
WHEREAS, travel generated \$307 million in taxable sales revenue and \$548 million in room night sales in 2024; and

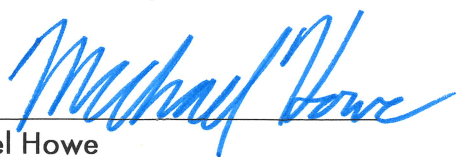
WHEREAS, visitation grew 5.3%, with more than 25.6 million total visitors to North Dakota; and

WHEREAS, the tourism and hospitality sectors support quality of life for North Dakotans, with 43,306 jobs providing the entertainment, service and amenities that benefit visitors and residents.

NOW, THEREFORE, as Governor of the State of North Dakota, I do hereby proclaim
May 4-10, 2025, NORTH DAKOTA TRAVEL AND TOURISM WEEK
in the State of North Dakota.




Kelly Armstrong
GOVERNOR

ATTEST: 
Michael Howe
SECRETARY OF STATE