NORTH DAKOTA

PROCLAMATION ===

NORTH DAKOTA TRAVEL AND TOURISM WEEK MAY 2-8, 2021

WHEREAS, Travel and Tourism Week 2021 recognizes the POWER OF TRAVEL and the industry's role in bringing back our vibrant communities, restoring the economy and rebuilding our workforce; and

WHEREAS, North Dakota's tourism industry is committed to a robust recovery which requires the return of business travel, meetings and events, done in a healthy and safe way; and

WHEREAS, North Dakota's tourism revenue sustains 3,000 small businesses and diversifies our state's economy; and

WHEREAS, tourists or visitors are more likely to consider relocating to North Dakota for a career, to start a business, attend college or retire; and

WHEREAS, North Dakota received visitation from all 50 states and 30 countries in 2020; and

WHEREAS, travel in North Dakota attracted 18.7 million visitors who spent \$2.1 billion in North Dakota in 2020; and

WHEREAS, tourism generated \$675 million in direct income, to people whose jobs are located in North Dakota; and

WHEREAS, Travel generated \$218.9 million in local and state taxes paid by visitors; and

WHEREAS, given these significant contributions to North Dakota's economy and the social and cultural well-being of the citizens of North Dakota, it is fitting that we recognize the importance of the state's travel and tourism industry.

NOW, THEREFORE, as Governor of the State of North Dakota, I do hereby proclaim May 2-8, 2021, NORTH DAKOTA TRAVEL AND TOURISM in the State of North Dakota.



Doug Burgum GOVERNOR

Alvin A. Jaeger SECRETARY OF STATE