



— State of —  
**North Dakota**

*Office of the Governor*

**Doug Burgum**  
*Governor*

PROCLAMATION  
**WE CARD AWARENESS MONTH**  
SEPTEMBER 2018

**WHEREAS**, North Dakota law prohibits the sale of tobacco products, electronic smoking devices and alternative nicotine products to persons under the age of 18; and

**WHEREAS**, We Card Awareness Month is a retail education and training effort to boost North Dakota retailers' awareness of and participation in responsible retailing efforts to comply with federal, state and local laws and identify, prevent and deny tobacco and other age-restricted product sales to minors; and

**WHEREAS**, 2018 is the 23rd anniversary year of the national non-profit organization, The "We Card" Program Inc., which provides training and education to the retail community to help retailers comply with age-restricted product laws and serve their communities as responsible retailers; and

**WHEREAS**, the We Card in-store training and education materials, online training program and its mystery shopping service "ID Check-Up" are available to all North Dakota retailers through We Card's website; and

**WHEREAS**, We Card is endorsed by the North Dakota Grocers Association, North Dakota Retail Association, North Dakota Petroleum Marketers Association and the North Dakota Hospitality Association, and all North Dakotans will benefit from a responsible retailing community that successfully prevents tobacco and other age-restricted product sales to minors.

**NOW, THEREFORE**, as Governor of the State of North Dakota, I do hereby proclaim September 2018, **WE CARD AWARENESS MONTH** in the State of North Dakota.

A blue ink signature of Doug Burgum, written over a horizontal line.

Doug Burgum  
Governor

ATTEST:

A blue ink signature of Alvin A. Jaeger, written over a horizontal line.

Alvin A. Jaeger  
Secretary of State